

# COLLECTION CLASSIFIEDS IN COLLECTOR'S INK

*Collection Classifieds is the section in Collector's Ink where advertisers and CAC members can place an inexpensive classified advertisement. Do you want to buy or sell an agency, hire new employees, rent your vacation home, sell a boat, or simply sell office furniture?*

## COLLECTION NETWORK CLASSIFIED ADVERTISING RATES

The standard rate for CAC members for a classified ad is \$15 per line. (There are 40 units per line. Units include letters, numbers, spaces and punctuation marks.) The standard rate for a non-member is \$30.00 per line. A 10% discount will be applied to ads that run in 4 consecutive issues. Formatting of classified ads is done by CAC staff based on a standard style.

## BOXED ADS

The rate for a boxed ad is \$25 in addition to the standard rates listed above.

## LOGOS

Classified advertisers may submit a full color logo to include in boxed ads only for an additional \$25. Logos may be submitted in a pdf, eps, tiff or jpeg format at 300 dpi or higher resolution by email to [deedra@calcollectors.net](mailto:deedra@calcollectors.net).

## BLIND BOX

Advertisers wishing to remain anonymous when advertising in Collection Classifieds may choose to use our Blind Box service. For a \$15 monthly fee, we will assign your ad a Blind Box number to which respondents will send their inquiries, in care of *Collector's Ink*. We will then forward all responses, marked "Personal and Confidential," to you.



# COLLECTION CLASSIFIEDS ADVERTISING ORDER FORM

**COMPANY INFORMATION** (please type or print)

Company Name: \_\_\_\_\_ Company Website: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name/Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**DURATION OF ADVERTISING**

Please begin running my ad in the \_\_\_\_\_ issue of *Collector's Ink*.

Continue to run the ad in the following months: \_\_\_\_\_

Category under which ad should run (i.e. employment, business services, etc): \_\_\_\_\_

	RATE	BOXED AD	LOGO	BLIND AD	# OF ISSUES	*TOTAL:
<b>MEMBER</b>	\$15.00 x _____	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$15	_____	
<b>NON-MEMBER</b>	\$30.00 x _____	<input type="checkbox"/> \$25	<input type="checkbox"/> \$25	<input type="checkbox"/> \$15	_____	

*\*If running 4 consecutive lines or more, deduct 10% from the total.*

Payment must be received in order for the ad to run in the next issue. There are 40 units per line. Units include letters, numbers, punctuation and spaces. Please write or type the text of your ad in the space below, or on an attached page.

**GRAND TOTAL:** \_\_\_\_\_  Check Enclosed  Visa  Mastercard  AMEX

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

*Payment by credit card is your authorization for an additional 3% to be added to your payment of the "grand total" charged to the credit card.*

Card Holder's Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Advertiser Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*CAC reserves the right to change, cancel or modify all or any part of this agreement. Unless noted, prices do not include additional printer costs for artwork modification.*

**Please mail payment and advertising contract to:**  
California Association of Collectors, Inc.  
1455 Response Road, Suite 240  
Sacramento, CA 95815

Phone: (916) 929-2125  
Fax: (916) 929-7682  
Email: cac@calcollectors.net  
www.calcollectors.net