



Legislative Day 2024



Sponsorships

Showcase your support for CAC's efforts at the State Capitol! Your commitment enables us to continue making a significant impact in the ARM industry.

Leading Sponsor (\$500) – 1 Available

- 1 promo email before or after the event, sent out to all CAC members. This e-mail will be sent by CAC on sponsor's behalf.
- 10-minute presentation slot
 - If you are not attending, three options are available: (1) a CAC leader will introduce your company using the company description you submitted, (2) you may submit a video presentation, or (3) you may present for 10 minutes on a future CAC webinar.
- Logo placed on the home tab of the event website.
- Logo will be included at the top of the Know-Before-You-Go email.
- Free full-page advertisement in the May/June edition of Collector's Ink magazine.
- Plus, all Supporter Level benefits listed below.

PAC Event Sponsor (\$350)

- 5-minute presentation slot
 - If you are not attending, three options are available: (1) a CAC leader will introduce your company using the company description you submitted, (2) you may submit a video presentation, or (3) you may present for 5 minutes on a future CAC webinar.
- Free half-page advertisement in the May/June edition of Collector's Ink magazine.
- Plus all Supporter Level benefits listed below.

Supporter (\$250)

- 2 minutes to introduce your company.
 - If you are not attending, a CAC leader will introduce your company using the company description you submitted.
- Company logo, description, and contact information on the event website.
- Event attendee contact list to include name, title, company, address, phone. Emails will only be included for those who did not opt out of sharing email address with sponsors.
- Visibility via signage at the Legislative Day event.
- Recognition in select attendee promotional emails.
- Recognition in attendee know-before-you-go email.

Reach out to CAC at info@calcollectors.net or (916) 929-2125 to customize your package today!